



October 2006

## Welcome to Edible Bytes ...

.....news from the makers of Edible Software!

It is an exciting time for us as we continue to grow as a company - not only are we expanding our client base, but we are also increasing our staff in order to meet the needs of our new and existing clients.

Some of you may have heard a new voice on the telephone if you have called in. That would be Brannen! She is our new secretary and she is quickly proving that she is dynamic in many areas. Bringing in Brannen has freed up some of Lynda's time who is streamlining some of our procedures so that we can better cope with the increasing workloads as we grow.

We are also trying to improve our other services for you and in this regard, have retained a marketing consultant who may have contacted some of you asking for feedback on your experience with our company. We are carefully listening to this feedback and will work hard to improve on any areas that you feel may need improvement! We appreciate your input!

**Microsoft** has released their latest web browser... Internet Explorer 7!

While this is not really earth shattering news, we want to inform all of our **Edible Software** clients who also utilize **Edible Net** in their businesses, that this module is completely compatible with Internet Explorer 7. Our programmers have thoroughly tested **Edible Net** on Microsoft's latest web browser and it is certified as being 100% compatible.

While this is comforting news to our **Edible Net** clients, we also want to encourage you to inform and re-assure your users that they can be confident that as and when they upgrade their web browser to Internet Explorer 7, they will not experience any problems when they use **Edible Net** for their online ordering.

It is also worth knowing that from now onwards, Microsoft's updates for Internet Explorer 7 will be included in Window's automatic update feature. This feature will save you from having to check for updates if you are worried about keeping up to date with the patches that are periodically released.

**Did you know** that in addition to increasing your gross profits, **Edible Software** can actually earn you money? That's right! By recommending a new client to us, you will be credited with 5% of the net sales price of the software as and when the new user makes their contract payments. Think about how some of your own customers or vendors could improve their food distribution operation and profit margins by using **Edible Software** and then call us with your referral information. By so doing, you will earn that 5% referral fee and will have the satisfaction of knowing that you have helped your colleagues improve their businesses through their use of **Edible Software**.

If you have not yet visited our new look website, take some time to visit **ediblesoftware.com** and enjoy the fresh, new feel of our home on the web. Research shows that most web surfers prefer clean and uncluttered websites and that is the look we are aiming for. Let us know what you think!

[www.EdibleSoftware.com](http://www.EdibleSoftware.com)



## What's the password for v.2.1.12345?

Remember those days?

As some of you already know, we have changed the way that **Edible Software** upgrades are rolled out. In the past, we sent out an e-mail notification every time a new version of our software was released, however because some of the new features being released were either relatively minor or else were client specific enhancements, we felt that it was no longer appropriate to notify everyone to upgrade their system every time a new software version was released. This is sure to be a relief to many of you!

Accordingly, we will from now onwards, differentiate between 'major' and 'minor' software releases - a 'major' release being one that affects all users and a 'minor' release being one that affects only one or a few specific **Edible Software** users.

As each 'major' software release is made, we will notify our full client base so that everyone can download the new version and update their system accordingly. When a 'minor' software release is made however, only affected clients will be notified.

In the email notification, you will still get the password for the installation of the upgrade, however the password will be valid for all minor releases until the next major release. As much as we enjoy hearing from you, this will mean that you will not need to call in for the password if you happened to notice a new version of **Edible Software** on our website!

This new methodology is sure to save you time and is another way that we are trying to improve your efficiency while at the same time, constantly improve our products.

There will be some more changes to come in the future, such as having client accounts to allow you to login to a dedicated area of our website and access some of your account information. We have lots of plans for the future and look forward to sharing it with you, our valued clients.

**If you are not receiving our email notifications, or it is going to the wrong person, please notify us so that we can update our records.**